

# TRADERS INFO

This form does not secure a table, you can expect a reply within 48 hours to confirm whether or not your booking has been successful. Bookings are only complete when a payment has been received

(For those of you that receive an acceptance email, payments will then be due within 48 hours of that email.)

Payment must be made promptly or your application will be cancelled and you will have to re apply.

**VENUE:** St. James Park, Newcastle

**DATES:** 21ST - 23RD JUNE 2024

**TRADING TIMES:** Friday 12PM - 6PM

Saturday 10AM - 6PM

Sunday 10AM - 4PM

**TABLES:** 6X2 Foot, tablecloth included

**HIRE RATES:** Trader £140 (CENTRAL)

Trader £120 (END OF ROOM with a lower footfall)

Backing tables - 1/2 price of main tables (limited to certain areas)

## STAFF PASS:

All initial table bookings come with a pass for yourself and 1 staff member. Please state if you require the extra pass. Any additional tables come with 1 pass per table only (Max of 4). Any extra staff passes are £20 (May 31st deadline).

**NOTE:** Any extra passes purchased must be for your staff/ assistants only and not for attendees.

**SUNNYCON MERCH ADD ON:** Due to a high demand we are offering traders the opportunity to pre order some SunnyCon Merch. The merch option this year will be the full VIP selection of Tee, Tote, badge, stamp book and hand fan all for an extra £30. All merch must be collected by yourselves from the merch desk on Level 4. Any uncollected merch will be released for general sale.

## TABLE PLACEMENT:

If you have any particular requirements or would like to be positioned next to a certain trader/artist then please state them on this form. If you do not indicate a preference in advance then we may be unable to change plans to accommodate your request.

## EXAMPLES OF WHAT EACH STALL CAN SELL:

Trader tables can sell: artwork (2D), prints, badges, bookmarks, comics & keychains. (Plus other items as long as 80% of your stall are approved items) We also allow fan art at our events.

Trader table can sell: everything that an art table can sell plus merch, costumes, jewellery, manga, DVDs, pre-packaged snacks/drinks to be sold for outside consumption, hair accessories & other accessories ect.

## NO FAKE GOODS:

Your store will be screened before confirmation will be sent. Anyone selling unofficial merchandise and/or stolen artwork will not be permitted and anyone who sneaks fake goods into the event will not be invited back. Anyone found to be breaking these guidelines will not be allowed back for future events.

## REFUND POLICY:

(Please take this in to account before booking)

If the table is cancelled within 28 days of booking then a full refund will be given (unless booking after the dates below).

If before midnight March 31st 2024 a 50% refund will be given.

From midnight April 1st there will be no refunds for any cancellations.

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## FOOD AND DRINK:

St.James does not allow any outside food to be consumed in the venue. You can bring food for outside consumption. You are allowed to bring your own water and there will be water stations around the venue and water available from all bars. There will be food available for purchase in the venue and lots of local shops also. Staff at the venue and SunnyCon staff aren't responsible for your food or drink so please make sure you bring the correct number of staff for breaks away for food/drink and to help with your set up and set down.

## PARKING:

The venue has very limited free parking, after that the pay and display is to be used. Please take this into consideration before booking. You will be given details in your traders pack please read these details carefully and follow them to avoid any parking charges added on.

## ELECTRICITY:

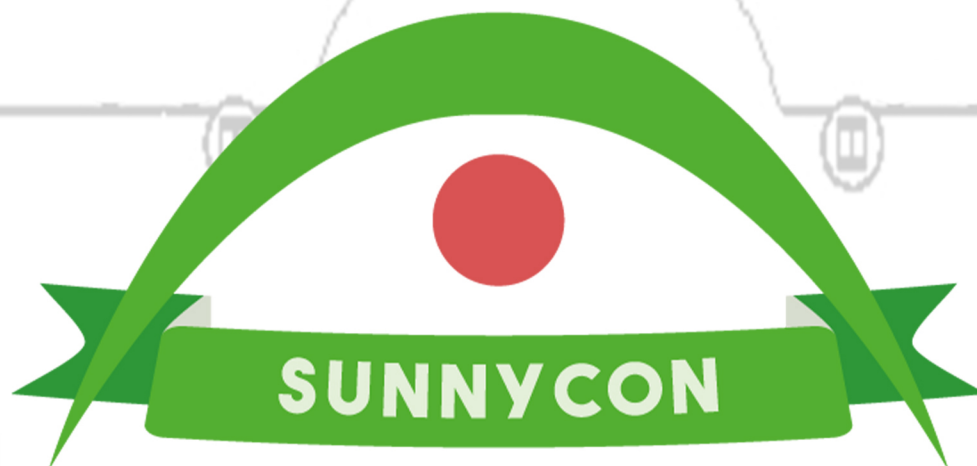
The trading areas have various plug sockets around the room, I cannot guarantee that your stall will be close to one so all stall holders that require electricity are asked to bring their own extensions and tape to tape the wires down safely.

## TABLE SHARING:

Table sharing is allowed but must be agreed between all parties. Any and all changes to bookings must be approved by SunnyCon staff first. You CANNOT resell or pass tables on to friends. All changes to bookings must go through us first and priority is given to those on our wait lists.

SunnyCon Anime Expo staff are not responsible for traders stalls and goods. Volunteers are there to ensure a safe and clean environment of which to trade in, it is YOUR responsibility to get your goods in and out of the venue within the set up/down times. The trader area on Level 2 and the art room on Level 4 on Sunday will now be closing at 4pm to allow enough time for set down, giving 2.5 hours. Traders must be packed up and out of the venue by 6.30pm, please ensure this is something you can do before booking your stall.

Thank you for applying to be part of SunnyCon Anime Expo 2024.



- ANIME EXPO -